



# WAKA WAKA

share the sun



# WakaWaka Foundation

ANNUAL REPORT 2020

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# Introduction

With the global outbreak of COVID-19, 2020 has been a challenging year for many corporations and organisations. This has also been the case for the WakaWaka Foundation. Because of COVID-19 fundraising for WakaWaka is temporary not a top of mind issue for most people and organisations. Due to the restriction in international travel, less WakaWaka's have been distributed as initially hoped. Emergency relief is one of the important priorities and this could require a certain level of stockage. In 2020 we nevertheless accomplished the distribution of 5.360 WakaWaka power banks and 144 Solar lights. In this way we reached out to victims and refugees in acute emergency situations and provide them with a safe and sustainable light source.

Another change within the WakaWaka Foundation is that long-time board member Maurits Groen, co-founder of WakaWaka, stepped down as board member at the end of 2020. Maurits continues his role as ambassador for the WakaWaka Foundation. We would like to thank him for his long term enthusiasm, in which his passionate efforts have ensured that WakaWaka is at this level.

The WakaWaka Foundation favours enabling children to educate themselves after sunset -not having to resort to dirty, dangerous, polluting and expensive kerosene lamps and bad light candles. We do so by providing schools with WakaWaka Lights, so they then can lend them out to the children. By creating 'solar libraries' (the WakaWaka's remaining legal property of the schools) we ensure the solar lights remain at the disposal of the children.

In 2020 more than 5.000 WakaWaka's have been distributed among those in need in Greece, Senegal, Cameroon and Kenya. And the WakaWaka foundation is happy to share that in the first months of 2021 many WakaWaka's are on their way to Zimbabwe, Uganda, Rwanda, Honduras and Senegal.



A group of approximately 15 children and one adult woman are standing in front of a brick building. They are all smiling and holding up small, yellow, solar-powered devices (likely WakaWaka Power products) in the air. The children are wearing various clothing, including school uniforms and casual wear. The woman is wearing a light blue shirt and a dark skirt. The background shows a brick wall with windows and a doorway.

# Our Mission

For light and connectivity. For daily use or as a backup. In the middle of the city or way off the beaten path. Access to power is a basic necessity in everybody's life.

It's the Foundation's mission to provide that access, in particular for the 1 billion people who are still dependent on dangerous and toxic kerosene samples, candles, and pollution and expensive battery torches.

The WakaWaka Foundation aims to create sustainable impact by focusing on emergency relief and structural development in rural communities.

## Emergency relief

In emergency relief situations, for example during the aftermath of an earthquake, typhoon or a humanitarian conflict, access to light and power can make a huge difference in people's safety and wellbeing.

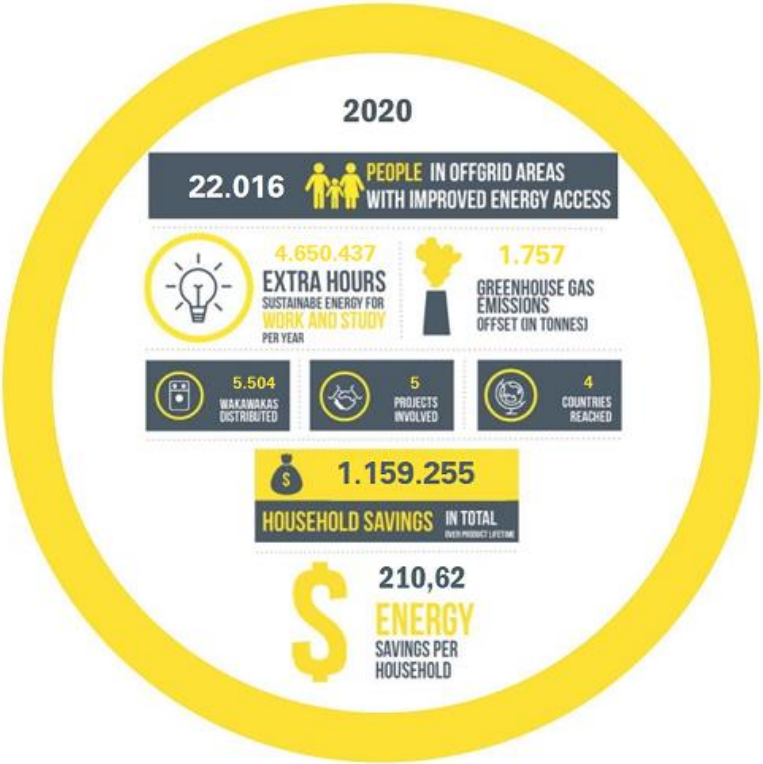
Direct after a natural disaster, solar light and power can help the search for survivors, and thanks to the mobile phone charging possibility of the WakaWaka Power people can stay in touch with loved ones and let them know they're alive.

Moreover, families that had to flee for conflicts in war-torn areas often end up in refugee camps that seldom have immediate and reliable access to light and power. In those situations, where no other economic model works, a donation is the most effective way to provide immediate and important relief.



# WakaWaka's Distributed

In off-grid areas in 2020







# Campaigns & Donations

In 2020 hundreds of WakaWaka Power banks and solar lights have been distributed to acute emergency situations and to 'solar libraries' to enable children to do homework after sunset.

All of this was enabled by individuals, organisations and companies who helped with funding projects. In this 2020 annual report we highlight some of the projects the foundation has been sending WakaWaka's to. Moreover, we name multiple companies that contribute to the WakaWaka Foundation.

We are very grateful for all donations we received and therefore we would like to thank all individuals, organisations and companies that contributed to making the work of the WakaWaka Foundation possible.

## It's about RoMi

It's about RoMi is a company that designs lights and with their ecolabel 'Good and Mojo' they embark on their mission to create sustainable lighting and helping people at the same time.

It's about RoMi continues to be a structural supporter of the WakaWaka Foundation by donating 5% of the 'Good and Mojo' revenue to the foundation and therefore enable people to get access to safe and sustainable light.

## SpeedComfort

SpeedComfort is a Dutch company that specializes in smart radiator ventilators that use far less energy than average which makes it a sustainable product. In their pursuit to make the most sustainable version of their product they are not just focussing at themselves but also have supported the WakaWaka foundation in 2020 by giving a donation.

# Campaigns & Donations

## Because We Carry

Because We Carry is an organisation that provides help to those in need on the Greek island Lesbos, where a lot of refugees are stranded. This organisation is active on the island itself and focuses on providing primary goods such as sleeping bags, and winterjackets, but also diapers and baby formula, as well as distributing WakaWaka's to give people access to light and energy. Moreover, they focus on helping pregnant women and new mothers and their small children.

Because We Carry has been the largest supporter of a shipment of approximately 4.700 WakaWaka powerbanks to the Greek Island Lesbos.







## Lesbos & Samos, Greece

With the help of many organizations and companies it was possible to distribute more than 5.000 WakaWaka power banks to the Greek islands Samos and Lesbos.

Both island are located closely to the Turkish border. Many immigrants and refugees are entering Europe via these islands. Travelling further into Europe is made very difficult and this leads to overpopulated refugee camps.

On 8 September 2020, a fire damaged camp Moria on the island Lesbos. Due to this 13.000 people had nowhere to go. No food or water and no roof above their head. Many organizations were keen on helping and therefore improving the situation of the immigrants and refugees on Lesbos.

Together with Because We Carry, Refugees4Refugees and many donors, more than 5.000 WakaWaka power banks were distributed at Samos and Lesbos.

With our power bank people are able to charge their mobile devices in the most remote areas without needing electricity as the product can solely function on its integrated solar panel. Besides the power bank function it also functions as a flash light.



A photograph of a man and a young boy sitting together, looking at a tablet. The man is on the right, wearing a dark jacket, and the boy is on the left, wearing a blue patterned sweater. They are both looking down at a yellow object, possibly a stylus or a piece of paper, on the tablet. The background is dark and out of focus.

# Governance

## **Board**

The day-to-day operations of the WakaWaka Foundation is supported by the employees of WakaWaka Europe BV and annexed parties. The board is not remunerated by the Foundation.

## **Board 2020**

Albert-Jan Postma

## **Supervisory board**

The supervisory board is assigned with the task of supervising management, advising on strategic matters and authorizing financial statements. The supervisory board meets approximately every four months.

Kees Vendrik, chairman  
Patrick van Gerwen  
Alexander Kohnstamm

# Numbers

WakaWaka Foundation

Statement of income and expenses (€ 1.000)	2020	2019	Explanation on financials
Total income	218,2	2.055,2	Total income decreased in 2020 mainly due to the Dutch Postcode Lottery order in 2019.
Project expenditures	147,2	2.011,1	Project expenditures consists mainly of the purchase of Lights and distribution costs.
Operating expenditures	2,1	7,5	Operating expenditures consist of administration-, internet-, and other office costs.
<b>Net result</b>	<b>68,9</b>	<b>36,6</b>	
Balance sheet (€ 1.000)	31-dec-20	31-dec-19	Explanation on financials
Stock	175,0	-	At the end of 2020 the Foundation has 17.500 Lights Classic at stock. The stock will be distributed in 2021.
Receivables & prepayments	1,5	36,1	
Cash at bank and in hand	84,8	139,5	
<b>Total assets</b>	<b>261,3</b>	<b>175,6</b>	
Designated funds	154,1	127,5	
Reserves	89,7	47,5	
Equity	243,8	175,0	
Current liabilities	17,5	0,6	
<b>Total liabilities</b>	<b>261,3</b>	<b>175,6</b>	

Financial figures are derived from the financial statements of 2020. The extensive figures can be requested.